



1 Corporate Drive, Suite 106
Bedford, PA 15522-7983
(814) 623-8125

bedfordreinforced.com

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Introduction

Bedford Reinforced Plastics, LLC ("**Company**" or "**We**") respects your privacy and is committed to protecting it through our compliance with this privacy policy.

This policy describes the types of information we may collect from you or that you may provide to us when you visit the website <http://bedfordreinforced.com/>, including any of our distributor inventory pages (collectively, our "**Website**") and our practices for collecting, using, maintaining, protecting, and disclosing that information.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website. By accessing or using this Website, you agree to this privacy policy. This policy may change from time to time (see Changes to Our Privacy Policy). Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates. This Policy is governed by the Company's Terms of Service ("Terms of Service"). Please review the Terms of Service since it is an agreement between you and us. If there is a difference or conflict between this Policy and the Terms of Service, the Terms of Service will control.

This policy applies to information we collect:

- On this Website.
- In email, text, and other electronic messages between you and this Website.
- When you interact with our advertising and applications on third-party websites and services, if those applications or advertising include links to this policy.

This policy does not apply to information collected by:

- Us offline or through any other means, including on any other website operated by Company or any third party; or
- Any third party, including through any application or content that may link to or be accessible from or on the Website.

Children Under the Age of 18



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This Website is offered and available to users who are 18 years of age or older. Our Website is not intended for children under 18 years of age. No one under age 18 may provide any information to or on the Website. We do not knowingly collect personal information from children under 18. If you are under 18, do not use or provide any information on this Website or on or through any of its features. If we learn we have collected or received personal information from a child under 18 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 18, please contact us at:

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California residents under 18 years of age may have additional rights regarding the collection and sale of their personal information. Please see Your California Privacy Rights for more information.

Personal Information We Collect About You and How We Collect It

We collect several types of information from and about users of our Website, including personal information:

- By which you may be personally identified, such as name, postal address, e-mail address, telephone number, your geolocation, job title, or any other identifier by which you may be contacted online or offline ("**Personal Information**");
- That is about you but individually does not identify you; and/or
- About your internet connection, the equipment you use to access our Website, and usage details.

We collect this information:

- Directly from you when you provide it to us.
- Automatically as you navigate through the site. Personal Information collected automatically may include usage details, IP addresses, and Personal Information collected through cookies, web beacons, and other tracking technologies.
- From third parties, for example, our business partners.

Personal Information You Provide to Us.



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The Personal Information we collect on or through our Website may include:

- Personal Information that you provide by filling in forms on our Website. This includes Personal Information provided at the time of registering to use our Website, you setting up an account with us through our Website, subscribing to our service, posting material, or requesting further services. We may also ask you for Personal Information when you report a problem with our Website.
- Personal Information from records and copies of your correspondence with us (including email addresses), if you contact us.
- Details of transactions you carry out through our Website and of the fulfillment of your orders. You may be required to provide financial Personal Information before placing an order through our Website, which may include financial and billing information such as your credit or debit card number or other financial account information.
- Your search queries on the Website.

Information We Collect Through Automatic Data Collection Technologies.

As you navigate through and interact with our Website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Website, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Website. When you visit our Website, we collect information using cookies and other trackers. Depending on your tracking preferences, the information we collect may include a referring website, pages visited by you, and time stamps.
- Information about your computer and internet connection, including your Internet Protocol ("IP") address, operating system, and browser type.
- If you enroll in our SMS text messaging service, we may collect your mobile device provider's name, the date, time, and content of SMS text messages, and data related to SMS text message usage,

We also may use these technologies to collect information about your online activities over time and across third-party websites or other online services (behavioral tracking). You can control the information we collect about you using these technologies by managing your browser and device-level settings as follows:



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- **Browser settings:** For example, you may be able to configure your browser to indicate when we have set a cookie in your browser. You may also be able to configure your browser to block all cookies from a specific domain or all domains. But remember that our services may rely on cookies to function properly, for things like remembering certain user settings.
- **Device-level settings:** Your device may have controls that determine what information we collect. For example, you can modify location tracking settings on your device to limit information provided to us.

The information we collect automatically is only statistical data and does not include Personal Information, but we may maintain it or associate it with Personal Information we collect in other ways or receive from third parties. This information collection helps us to improve our Website and to deliver a better and more personalized service, including by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Website according to your individual interests.
- Speed up your searches.
- Recognize you when you return to our Website.

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.
- **Web Beacons.** Pages of our Website and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

We do not collect personal information automatically, but we may tie this information to personal information about you that we collect from other sources or you provide to us.

How We Use Your Personal Information



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We use personal information that we collect about you or that you provide to us, including any personal information:

- To present our Website and its contents to you.
- To provide you with information, products, or services that you request from us.
- To fulfill any other purpose for which you provide it.
- To provide you with notices about your account, including expiration and renewal notices.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To notify you about changes to our Website or any products or services we offer or provide through it.
- To allow you to participate in interactive features on our Website.
- SMS text communications, including internal communications for multi-factor authentication (MFA) and other internal Company purposes. (Marketing, promotional, or advertising messages are not sent by us via SMS text messages.)
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

We may also use your personal information to contact you about goods and services that may be of interest to you. If you do not want us to use your personal information in this way, please contact us at: marketing@bedfordreinforced.com. For more information, see Choices About How We Use and Disclose Your Information.

Disclosure of Your Personal Information

We may disclose aggregated or anonymized personal information about our users, and information that does not identify any individual, without restriction.

We may disclose personal information that we collect or that you provide as described in this privacy policy:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep Personal Information confidential and use it only for the purposes for which we disclose it to them.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Bedford Reinforced Plastics, LLC's assets, whether as a going concern



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or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Information held by Bedford Reinforced Plastics, LLC about our Website users is among the assets transferred.

- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the Personal Information.
- Providing and improving our services
- Internal operations
- Legal compliance
- With your consent.
- **For Bedford Internal SMS Text Messaging Only:** No mobile device information will be collected for, or sold to or shared with third parties/affiliates for, marketing or promotional purposes. SMS text messaging opt-in data and consent will be collected and will not be sold to or shared with any third parties. SMS text message recipients may opt-out of future messages at any time. Additional SMS Text Messaging Terms and Conditions may be found here.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our Terms of Use, available at <http://bedfordreinforced.com/terms-of-use/> and incorporated herein by reference, or other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Bedford Reinforced Plastics, LLC, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

Choices About How We Use and Disclose Your Personal Information

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- **Tracking Technologies and Advertising.** You may be able set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.
- **Promotional Offers from the Company.** If you do not wish to have your contact information used by the Company to promote our products or



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services, you can opt out by sending us an email stating your request to marketing@bedfordreinforced.com. If we have sent you a promotional email, you may send us a return email asking to be omitted from future email distributions. This opt out does not apply to information provided to the Company as a result of a product purchase, product service experience, or other transactions.

We do not control third parties' collection or use of your information to serve interest-based advertising.

California residents may have additional personal information rights and choices. Please see Your California Privacy Rights for more information. However, please know we do not currently sell or share Personal Information triggering that state's opt-out requirements.

Nevada residents who wish to exercise their sale opt-out rights under Nevada Revised Statutes Chapter 603A may submit a request to this designated address: marketing@bedfordreinforced.com. However, please know we do not currently sell data triggering that statute's opt-out requirements.

Accessing and Correcting Your Personal Information

You can review and change your personal information by sending us an email at marketing@bedfordreinforced.com to request access to, correct, or delete any personal information that you have provided to us. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

California residents may have additional personal information rights and choices. Please see Your California Privacy Rights for more information.

Retention of Your Personal Information

We keep different kinds of Personal Information for different lengths of time depending on the purposes for which the Personal Information was collected. We will retain your Personal Information for only as long as necessary to provide our services to you, or as required by applicable law.

Your Privacy Rights and Choices



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You may have certain rights related to your Personal Information, depending on your location and the applicable data protection laws. These rights may include, subject to any exceptions or limitations:

- The right to know what personal information is being collected and for what purpose.
- The right to know what personal information is being “sold” or “shared”, for what purpose and the categories of recipients of your personal information.
- The right to access your personal information.
- The right to have your personal information rectified, corrected, or updated.
- The right to have your personal information deleted, including from any third parties where your personal information has been sold, shared, or disclosed.
- The right to restrict our processing of your personal information.
- The right to opt out of the “sale” or “sharing” of your personal information.
- The right to withdraw your consent at any time (to the extent processing is based on consent).
- The right to object to the processing of your personal information.
- The right not to be subject to any automated decision making and profiling.
- The right not to be discriminated against for exercising your rights.

We will review verified privacy rights requests and respond to you as quickly as possible, usually within forty-five (45) days after we receive your request. If we are unable to comply with your request due to an exception or limitation, we will explain this in writing. If we need more time, we will inform you of the reason and extension period in writing.

Additional information for consumers in the United States

If you are a US resident, we process your personal information in accordance with applicable state data privacy laws, including the California Consumer Privacy Act as amended by the California Privacy Rights Act (collectively, the “CCPA”), and the information below includes additional information applicable to consumers and supplements this Policy.

California Privacy Rights

We are required to provide the categories of Personal Information that we that we collect and/or share for the purposes described in the section “How We Use Your Personal Information” section above and to the processors and third parties listed in the “Disclosure of Your Personal Information” section above.



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For more information on how to exercise your rights, including the list of privacy rights that may be available to you, please see the “Your Privacy Rights and Choices” section above. If you would like to access, review, update, correct, delete any Personal Information we hold about you, or exercise any other privacy rights available to you, including the right to opt out from selling or sharing your Personal Information, you can send your request to marketing@bedfordreinforced.com

We try to respond to a privacy rights request within the required timeframes (up to forty-five (45) days). If we need more time, we will inform you of the reason and extension period in writing. If you submit the request with us via email, we will deliver our written response by mail or electronically, at your option. We do not charge a fee to process or respond to your verifiable consumer request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

Right to Appeal

Depending on the state laws applicable to you, if you are not satisfied with our response to you, you may have the ability to appeal our response. If an appeal right is applicable to you, we will let you know in our response to you.

Categories of personal information

We may collect and in the past twelve (12) months or may have collected the following categories of Personal Information for our business purposes:

- Personal identifiers.
- Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)).
- Commercial information (such as transaction data).
- Internet or other similar network activity.
- Geolocation data.
- Audio, electronic, visual, or similar information.
- Inferences drawn from any of the above categories of personal information.

Sources of Personal Information: The sources from which we collect personal information are described in the “Personal Information We Collect About You and How We Collect It” section above.



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Purposes for Collecting Personal Information: We collect and disclose the personal information identified in the lists above for the purposes outlined in the “How We Use Your Personal Information” section above.

Categories of Personal Information Shared in the Preceding Twelve (12) Months

The Company does not sell personal information in exchange for any monetary consideration. We do not share personal information for other benefits as defined by Cal. Civ. Code § 1798.140 (subsections a-d) and some of these activities may be deemed a “sale” under applicable law. Select third parties, such as advertising partners, data analytics providers, and social networks, may collect or receive information so that we or they can engage in targeted advertising. You have a right to direct us not to sell or share your Personal Information. We do not knowingly sell or share the Personal Information of consumers who are under 18 years of age.

Recipients of Personal Information

We have disclosed in the preceding twelve (12) months Personal Information as necessary for specific “business purposes,” as defined by Cal. Civ. Code § 1798.140(e) and specified in the section “Disclosure of Your Personal Information” above. This includes sharing personal identifiers, commercial information, and internet or other electronic network activity with payment processing providers, customer relationship management, consulting, e-mail, customer feedback, helpdesk services, advertising networks, website analytics companies, and event sponsors.

Browser "Do Not Track"

Privacy regulations in the United States, such as the laws of California and Delaware, require us to indicate whether we honor your browser’s “Do Not Track” settings concerning targeted advertising. We do not monitor or respond to “Do Not Track” browser requests at this time.

Cross Border Transfers

Bedford Reinforced Plastics, LLC is headquartered in the United States of America. Bedford Reinforced Plastics, LLC and authorized processors may access the Personal Information in the United States for the purposes described in this Policy. When we access or transfer Personal Information, we do so in compliance with applicable law. Additionally, we protect the privacy and security of your Personal



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Information in the manner described in this Policy regardless of where it is processed or stored.

Notice to European Union and United Kingdom Residents Only

If you are an EU or UK resident, the General Data Protection Regulation adopted by the EU and UK (“GDPR”), affords you a number of rights as a data subject. We encourage you to read and learn about those rights on your own, but the following will help you to begin to understand those rights.

- **Right to Access:** This allows you to request from us Personal Information about your Personal Information that we process, including what data we have and how and why it is being processed.
- **Right to Rectification:** In the event that some or all of the Personal Information that we have concerning you is inaccurate; this gives you the right to have those inaccuracies rectified.
- **Right of Erasure:** In some cases, you may have the right to request that we erase your Personal Information in our possession.
- **Right to Restriction of Processing:** This gives you the right, in some circumstances, to have us process your Personal Information only with your consent.
- **Right to Objection to Processing:** Where we are processing your Personal Information on the grounds of its legitimate interests, or to carry out tasks in the public interest or to exercise official authority, you have a right to object to the processing on grounds relating to your particular situation. In cases where you object to our processing of your personal data for direct marketing purposes, the processing will cease.
- **Right to Data Portability:** This allows you to request a copy of your Personal Information that we have on file and to transfer that Personal Information to someone else without any interference from us. In some cases, you may be able to request that we transfer your Personal Information directly to a third party on your behalf.

In addition, to the extent that we process any of your Personal Information on the basis of your consent, you have the right to withdraw that consent at any time, without affecting the lawfulness of processing that was based on your consent before its withdrawal.

If you are a natural person residing in the EU or UK and at any time you believe we have violated one of your rights listed above, or if you believe we are in violation of one or more of the provisions of the GDPR, you have the right to lodge a complaint with a Data Protection Authority. More information about your rights under the



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GDPR can be found at:
https://commission.europa.eu/law/law-topic/data-protection/information-individuals_en or
<https://ico.org.uk/for-organisations/uk-gdpr-guidance-and-resources/individual-rights/individual-rights/>

Data Security

We have implemented industry-standard measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Website, if applicable, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

Changes to Our Privacy Policy

It is our policy to post any changes we make to our privacy policy on this page. If we make material changes to how we treat our users' personal information, we will notify you by email to the primary email address specified in your account and/or through a notice on the Website home page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Website and this privacy policy to check for any changes.

Contact Information

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

Bedford Reinforced Plastics, LLC
Attn: Marketing Department
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